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Public Health
Wales

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22nd May 2017

Dear Colleague,

RE: Changes to timetable of planned Community Pharmacy National Public Health Campaigns 2017/18

I wrote to you in February to inform you of the topics and timetable planned for the Public Health Wales supported Community Pharmacy National Public Health Campaigns for the financial year April 2017 to March 2018. At that time two campaigns were being developed focusing on alcohol awareness in November 2017 and healthy eating and/or vitamin supplementation in February 2018.

This letter is to inform you of changes in the timetable of the Public Health Wales supported Community Pharmacy National Public Health Campaigns for reasons I will explain below.

For 2017/18 the Community Pharmacy National Public Health Campaigns supported by Health Improvement Division, Public Health Wales will be as follows:

- Thinking about your drinking. An alcohol awareness campaign planned to run for the month of **January 2018** to support Dry January.
- Stop smoking (Help Me Quit) / healthy eating in March 2018. Specific details of the campaign topic and design are yet to be confirmed and is dependant on any activity around a broader campaign. It is likely this will also be a month long campaign.

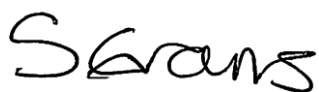
It has been agreed with the Chief Pharmacists to move the campaign timetable to enable November 2017 to be freed up for community pharmacies to support the work being taken forward to reduce antimicrobial resistance. Specific details of any national campaign will be

communicated with you by the Health Protection Team, Public Health Wales.

I apologise for any confusion this may have caused however felt it important to let you know our intentions to enable planning of other contractual obligations by individual contractors and development of any local initiatives.

I look forward to working with you and please do not hesitate to get in touch.

Regards

A handwritten signature in black ink that reads "S Evans". The letters are cursive and slightly slanted to the right.

Sian Evans

**Consultant Pharmacist in Pharmaceutical Public Health
Public Health Wales**